

Bachelor of Science in Social Entrepreneurship Management

Students in the BSSEM Program are required to complete the following courses:

120 Credits/ 40 Courses

		42 Credits
ENG101W; ENG201W	English – 2 courses	6
INF101W; PHI101W	Information Literacy and Critical Thinking – 2 courses	6
(select two)	Arts & Humanities –2 course	6
(select two)	Social Science –2 courses	6
(select two)	Mathematics –2 courses	6
COM201W; COM301W	Communications – 2 courses	6
(select two)	Natural & Physical Science	6
Core Course Curriculum – 14 Courses		42 Credits
ACC201W	Accounting I (Prerequisite: MAT 103W Business Math)	3
ACC202W	Accounting II (Prerequisite: ACC 201W Accounting I)	3
MGM201W	Principles of Management	3
MGM225W	Human Resources	3
MGM250W	Business Ethics	3
MGM255W	Business Law	3
MGM305W	Organizational Behavior	3
MGM401W	Operations Management	3
MKT210W	Principles of Marketing	3
SEM205W	Introduction to Social Entrepreneurship	3
SEM210W	Entrepreneurship and Small Business Management	3
SEM320W	Grant Writing & Funding	3
SEM410W	Case Histories	3
BS Capstone		
SEM450W	SEM Senior Capstone	3

Nonprofit Management Concentration- 12 Courses		36 Credits
ACC410W	Nonprofit Financial Management	3
DMK350W	Social Media for Community Business	3
MAT305W	Statistics	3
SEM405W	Nonprofit Organization Management	3
SEM350W	Nonprofit PR	3
SEM360W	Nonprofit Marketing	3
SEM 420W	Equity, Diversity, & Inclusion in Management	3
(select five)	Electives- select 5 business courses	15

Ethical Management Concentration- 12 Courses		36 Credits
ACC205W	Managerial Accounting	3
MAT305W	Statistics	3
MGM215W	Leadership & Management	3
MGM410W	Strategic Planning & Decision Making	3
SEM 310W	Governance, Ethics & Compliance	3
SEM 430W	Strategy, Mission & Governance	3
SEM 420W	Equity, Diversity, & Inclusion in Management	3
(select five)	Electives- select 5 business courses	15
Marketing Management Concentration- 12 Courses		36 Credits
ACC205W	Managerial Accounting	3
DMK305W	Digital Advertising	3
DMK205W	Digital Marketing	3
MAT305W	Statistics	3
MKT305W	Consumer Behavior	3
SEM 360W	Social Enterprise Marketing	3
SEM 420W	Equity, Diversity, & Inclusion in Management	3